

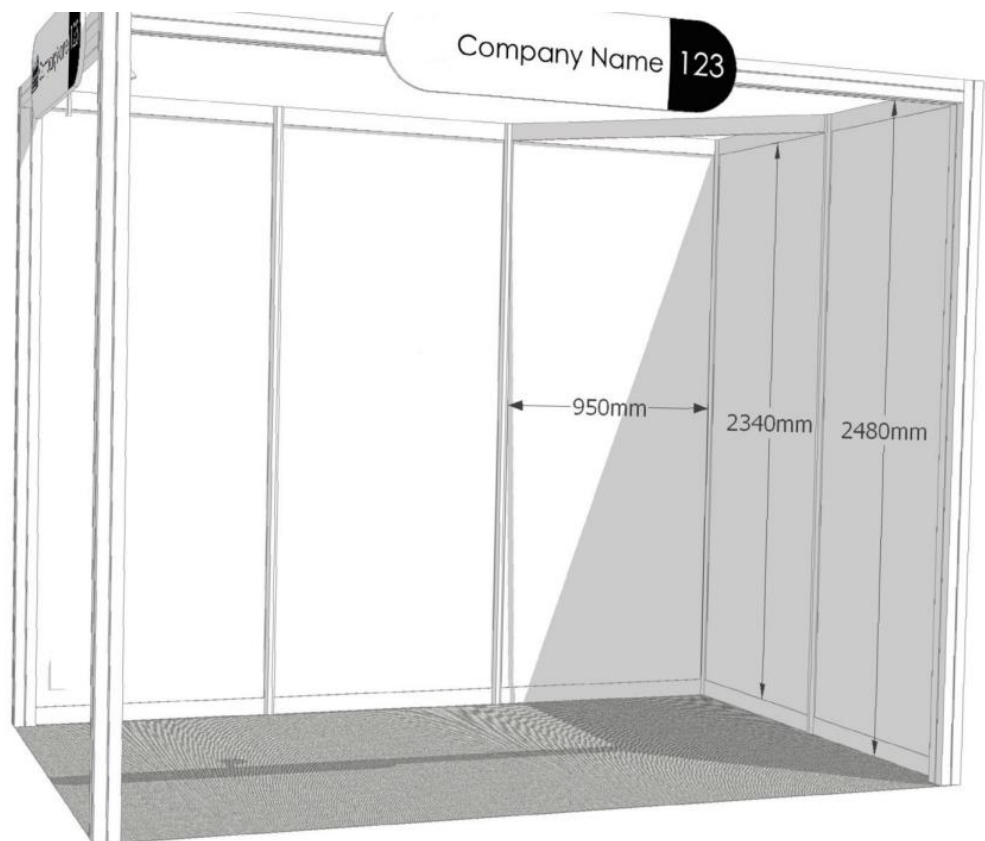


Shell Scheme Exhibitor Information

General Build Information for Shell Scheme

- Stands are built using 2.4m high white Octonorm with metalwork separating each panel
 - Carpets are neutral in colour
 - Fascias and external corner poles are wooden clad in MDF and a name board is provided to each open side that is over 1 metre in size - please refer to visual
- Unless you have booked an International Package
- No lighting, electrical mains or electrical sockets are provided
 - No furniture is provided
 - No muslin ceiling is provided (not in international Package)
 - No rails, shelves or other stand fitting items are provided (not in International Package)

Shell Scheme Stands visual

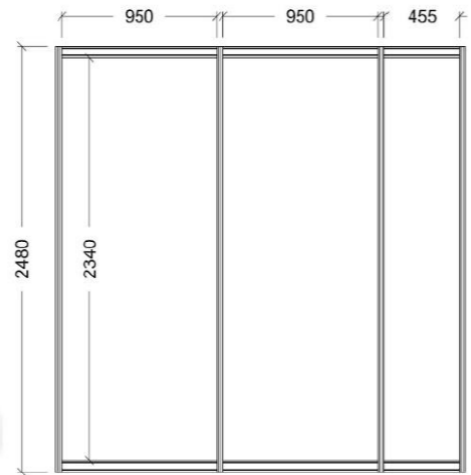


**Please note this is a representation only. Colours depicted are subject to change. Please check with your Account Manager if you are unsure of your stand type.*



Technical Information - Stand Panel Sizes

If you are ordering graphics to fit these panel sizes, we recommend contacting Full Circle to re-confirm exact measurements and requirements before placing any orders.



1m Panel Size

Seen size: (W)950mm x (H)2340mm

Cut size: (W)970mm x (H)2360mm

0.5m Panel Size

Seen size: (W)455mm x (H)2340mm

Cut size: (W)475mm x (H)2360mm

Look & Feel

We urge all exhibitors to consider how best to create an outstanding brand experience within their stand. The whole look and feel of your stand should be well thought out and planned. Some things to consider:

- Signage / printed materials for backdrops
- Interactive elements eg entertainment
- Display of your product
- Ways to convey your message



Stand Additions & Upgrades

The following items are not included in your package unless you have ordered an international package with your stand -please see your contract

- No lighting, electrical mains or electrical sockets are provided
- No furniture is provided
- No muslin ceiling is provided
- No rails, shelves or other stand fitting items are provided

To discuss these additions with the team, please contact them using the details below:

Shell Scheme Additions and Electrics

Full Circle

T: +44 (0) 161 393 3949

E: exhibit@fullcircleeventsltd.co.uk

Graphics

Full Circle

T: +44 (0) 161 393 3949

E: eehub@fullcircleeventsltd.co.uk

Important information

- Exhibitors may NOT request their fascia to be removed from their stand without the prior consent of the Organisers. The fascia is integral to the structural stability of the stands. This may only be removed in exceptional circumstances and where the stand layout allows sufficient stability. Please contact catherine@waysandmeansevents.com with any queries.
- Exhibitors are NOT permitted to change the colour of the fascia board. This has been designed for a consistent look throughout the show.
- If you wish to change the colour of the shell scheme panels or the carpet, you must seek the permission of the organisers before ordering directly via the official contractors. Please contact catherine@waysandmeansevents.com
- Under no circumstances must anything be nailed, screwed or glued to the shell scheme panels or metal framework of the stand. Exceptions are: two-part Velcro (hook and loop), blu-tack and double-sided sticky pads to fix light exhibits. A range of brackets and clips are available to carry panels, shelves, signs etc. which can be ordered via the shell scheme extras order form
- Exhibitors must not hang anything from the ceiling grid without having first consulted with the official stand contractor to ensure that the weight loading and fixing is satisfactory and will not alter the structural stability of the stand.
- Any damage will be charged to the exhibitor at full replacement cost.
- ***Power feeds on stands: it may be that your stand includes a power feed. Please inform the organisers at point of booking if this power feed is likely to cause issues. We will endeavour to rectify the situation, but please note, this may not be guaranteed.***