

Shell Scheme Exhibitor Information

Shell Scheme Package

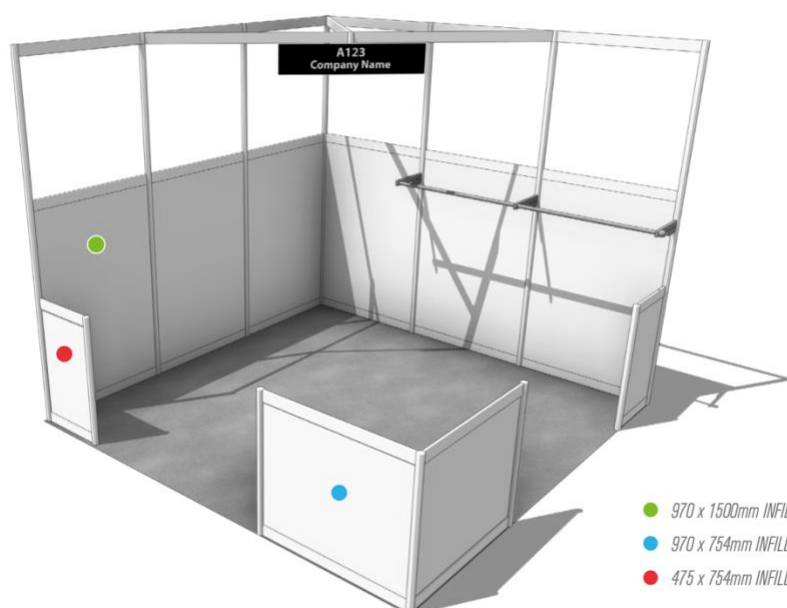
Shell scheme stands will be a traditional shell build, the package includes:

- Sturdy Octanorm construction
- Stand Cleaning
- Dividing Walls
- Carpet
- Table, 3 chairs and a wastepaper bin
- 24hour venue security
- 2 meters of either hanging rails or shelves
- Company nameboard and stand number
- Lighting Packages
 - 0-14 sqm: 1 x Track inc 2 LED Spots
 - 14.1-20 sqm: 1 x Track inc 3 LED Spots
 - 20.1-30 sqm: 2 x Track inc 2 LED Spots
- FREE entry into Fashion SVP website
- FREE entry into the buyers Show guide

- **The walls** are 1500mm high with a metal frame above to 2500mm
- **Nameboard** displaying company name and stand number
- **Corner Stands** will be open to the gangways along the front and one side.
- **Island Sites** will have fascia to the perimeters with ceiling supports and vertical uprights within the stand where deemed necessary by the contractor. No walling is provided.

You must indicate on the compulsory form where you want your rails/shelves placed. If you do not submit this then they will be placed in a default position and you will be charged to move

**Please note this is a representation only. Colours depicted are subject to change. Please check with your Operations Manager*



Look & Feel

We urge all exhibitors to consider how best to create an outstanding brand experience within their stand. The whole look and feel of your stand should be well thought out and planned. Some things to consider:

- Signage / printed materials for backdrops
- Interactive elements eg entertainment
- Display of your product
- Ways to convey your message

If you would like more information or to discuss, please contact the organisers.

Stand Additions & Upgrades

The following items are included in your package

- Electrical - 2 spot lights - power points must be ordered separately
- Furniture - 2 Chairs and 1 Table



Width: 500 mm
Height: 780 mm
Depth: 460 mm
Seat Height: 420 mm



Width: 800 mm
Height: 750 mm
Depth: 800 mm

- Additional rails, shelves and other stand fitting items can be ordered via the contractors

Important
information

- Exhibitors may NOT request their fascia to be removed from their stand without the prior consent of the Organisers; the fascia is integral to the structural stability of the stands and may only be removed in exceptional circumstances and where the stand layout allows sufficient stability
- Acceptable methods of fixing to the panels are:
 - Low-tac double-sided Velcro; fixings must not leave a residue
 - A range of brackets and clips are available to carry panels, shelves, signs etc. - please contact the contractor using the details on the contacts page, for more information
- Drilling of holes or the use of large / coach bolt type screws, which would need repair, are NOT permitted; please note that any damage to panels requiring refurbishment is chargeable to the exhibitor
- If you wish to hang heavy items please contact the shell scheme contractor to discuss suitable fixing methods